



## Erik Alexander Jongezoon

*Sr. Creative Project Manager*

### Personal Information

**Location:** Medellin, Colombia

**Born:** The Netherlands

**Nationality:** Dutch

### Who I am

Sr. Nearshore Project Manager with solid graphic design skills and 15 years of client-faced leadership experience, driven to generate revenue growth and cost-effective solutions for US based Companies to boost progress for all stakeholders.

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<https://www.erikjongezoon.com/>

### Major achievements

- Led a nearshore production operation to ensure cost-effectiveness and position the US headquarters at the top in a competitive international market.
- Supported growth by managing flexible nearshore contractor teams to ensure cost-efficiency and on-time production.
- Increased sales by building a nearshore Production and Graphic Design Department to turn the Company into a one-stop shop for complex e-learning projects.

### Education

**Bachelor's Degree in Graphic Design**

Royal Academy of Arts and Design 's-Hertogenbosch, Netherlands

### Experience

#### AI Trainer

**Outlier AI**

*July 2024 - Present*

- Improving the performance of AI models by rating responses and generating training data to advance and help build the world's most advanced Generative AI.

#### Contract Project Manager

**A Pass Educational Group, LLC**

*May 2023 - Present*

- Managing cross-functional teams to deliver innovative e-learning projects within budget and on schedule.
- In charge of assessment art QA workflow to unify quality and reduce art revision costs by 50%.

## Director of Production & Graphic Design

A Pass Educational Group, LLC

Jan 2021 - Apr 2023 (2 years 4 months)

- Built a Production & Graphic Design Department from scratch to turn the company into a one-stop shop for e-learning projects and increase the company's revenue by 20%.
- Implemented a nearshore contractors' database that reduced freelance costs by 25%.
- Partnered with the Business Development Department to estimate production costs and create accurate bids and proposals.

## Executive Director - Colombia Operation

Victory Productions

Jan 2018 - Dec 2020 (3 years)

- Supported sales growth by managing flexible nearshore contractor teams to ensure cost-efficiency by 40% and guarantee on-time delivery.
- In charge of Cross-functional Team Leadership.
- Responsible for the companies' creative direction and creative strategy.
- Contributed to a Deep Learning project that measured students' metacognitive processes in real-time.

## Office Director

Linden Learning Colombia (Wholly-owned subsidiary of Victory Productions)

Dec 2007 - Jan 2018 (10 years 2 months)

- Built an entire nearshore production office from the ground up to ensure cost-effectiveness and support a 200% growth of the headquarters' sales and revenues.
- Set up a cross-functional team environment to cover the entire e-learning workflow including: Editorial, Translation, Graphic Design, Page Layout, and software development.
- Set up a marketing team to offer creative services such as Brand Management, Graphic Design, Digital Marketing, and E-learning Strategies to local organizations.
- Determined project staffing needs and recruited both onsite and remote team members.

## Freelance Graphic Designer

Freelance graphic artist/illustrator

Mar 2001 - Nov 2007 (6 years 9 months)

- Worked remotely for US Companies.
- Delivered projects with tight schedules and revision rates 50% below average.

### Languages

#### Advanced:

English  
Spanish  
Dutch

#### Intermediate:

French  
German

### Soft Skills

Project Management  
Team Leadership  
Problem Solving  
Responsibility  
Perseverance  
Attention to Detail  
Adaptability  
Open-Mindedness  
Helpfulness

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